

Privacy Policy

This Privacy Notice describes our privacy practices regarding the collection, use, and disclosure of personal data about you through this Potok Inter web site.

Potok Inter Commitment to Data Privacy Protection

Protecting the security and privacy of your personal data is important to Potok Inter. We hope the policy outlined below will help you understand what data may be collected, how that data may be used and safeguarded.

1. Personal data

Through our internet site, Potok Inter will not directly collect any personal data about you (such as your name, address, telephone number or e-mail address), unless you voluntarily choose to provide it (such as by registration, survey or order placement), or unless otherwise required by applicable laws and regulations. From time to time, we may collect personal data about you indirectly from sources other than through our own internet site. The personal data that we collect from various sources may be combined.

2. Data Collected Automatically

When you access our internet site, we may automatically (that is, not by registration) collect additional data (such as type of Internet browser, IP address, and operating system used, domain name of the internet site which directed you to our site, number of visits, average time spent on the site, pages viewed, information on your interaction with the site). We may use this data and share it with third parties to monitor the attractiveness of our internet site, improve the performance or content, tailor content for you or for other marketing purposes.

3. Purpose of Use; Sharing

We may use your personal data to offer the site's services and functions, to administer your use of the site, to respond to your inquiry or request, to process your order or to provide you with access to specific information or offers, to verify your identity, as well as to support our existing or potential customer relationship with you. Potok Inter may store and process personal data (on our own or via a third party on our behalf) to understand better your business needs and how to implement and improve our business practices, products and services. We (or a third party on our behalf) may use personal data to contact you about an offer in support of your business needs or to conduct online surveys to understand better our customers' needs. We may collect, use, disclose, and share your personal data:

- as provided herein;
- with your consent,
- where it is necessary to carry out your instructions;
- to prepare, negotiate or perform a contract with you;
- as reasonably necessary to provide our features and functionality to you;
- to create and administer your account;
- to verify your identity in connection with the other purposes listed here;
- to communicate with you regarding employment;
- when we reasonably believe it is required by law or governmental or judicial authorities;
- to prevent fraud or other illegal activities, including attacks on Potok Inter's information technology systems, or protect the rights of Potok Inter or others;
- for those purposes that were identified at the time the data was collected;
- for any additional purpose that is directly related to the original purpose for which the personal data was collected.

We may employ third party companies and individuals to host or support our Internet site, applications, or the services to which it relates. These third parties may have access to your personal data to perform such tasks. We do not sell or otherwise market your personal data to other third parties, except as described.

To the extent required to help us fulfill your orders or requests, we may share personal data with others, such as our business partners, postal/logistics companies, or customs agents/authorities.

We may transfer your personal data and process it outside your country of residence. We may transfer your personal data if we sell or transfer all or a portion of our business or assets, including to any successor company whether via merger or otherwise.

4. "Cookies" - Information Stored Automatically on Your Computer or Device

When you view our Internet site, we may store some data on your computer or device in the form of a "cookie" to recognize automatically your computer or device the next time you visit. Cookies can help us in many ways, such as by allowing us to tailor an Internet site to match your interests better or to store your password to save you having to re-enter it each time. By visiting our site, you consent to the placement of cookies in your browser and device in accordance with this Privacy Policy. If you do not wish to receive cookies, please configure your Internet browser to erase all cookies from your device or computer hard drive, to block all cookies, or to receive a warning before a cookie is stored. If you do decide to block cookies, you may not be able to take advantage of all of the site features.

To the extent that our internet site does collect personal data about an individual's online activities, these sites may, in our discretion, be configured to allow collection of such personal data over time and across different Internet sites.

5. Use of Third Party Analytics

Our Internet site uses a variety of third party analytics in order to improve the site, identify errors, and/or customize the information included in the site. In order to exclude your computer or device from the data aggregation and analysis by third parties due to your visit to this Internet site, a cookie will be placed on your machine. While the cookie contains no personal data, it enables third parties to recognize your preference.

6. Marketing

In addition, we may advertise using online marketing technology. In doing so, a third-party will place or read a unique ad-serving cookie on your computer or device and will use non-personal information about your browser and your activity at this site to serve Potok Inter ads on their content network. The ad-serving cookie is a persistent cookie. Potok Inter e-mail communications may include web beacons to determine whether the emails have been opened or whether any included links have been clicked on.

7. International Data Transfer

Potok Inter transfers your personal data to its head office in Russian Federation. We may also transfer your data to a third party outside your country of origin.

8. Do Not Track

At this time our Internet site does not recognize or respond to "Do Not Track" browser signals. For more information on "Do Not Track", please visit your browser's support page.

9. Children

This website is not directed to children under the age of eighteen. We will not knowingly collect personal data from children under the age of eighteen without insisting that they seek prior parental consent if required by applicable law. We will only use or disclose personal data about a child to the extent permitted by law, to seek parental consent, pursuant to local law and regulations or to protect a child.

10. Security

To protect your personal data against accidental or unlawful destruction, loss, use, or alteration and against unauthorized disclosure or access, Potok Inter uses reasonable physical, technical and organizational security measures. Unfortunately, there is no complete assurance of security in transit or storage of any data that you transmit. Your personal data may be accessed, disclosed, altered, or destroyed by a breach of any of the physical, technical, or organizational assets.

11. Questions and Comments

Potok Inter will respond to reasonable requests to review your personal data and to correct, amend or delete any inaccuracies. If you have any questions or comments about this Privacy Policy, or desire to review and update your personal data, please fill the form and send us your questions and feedback.

12. Links to Other Internet sites

Potok Inter Internet site contains links to other Internet sites, which sites may have their own privacy statements or policies. Potok Inter is not responsible for the privacy practices or the content of other Internet sites.